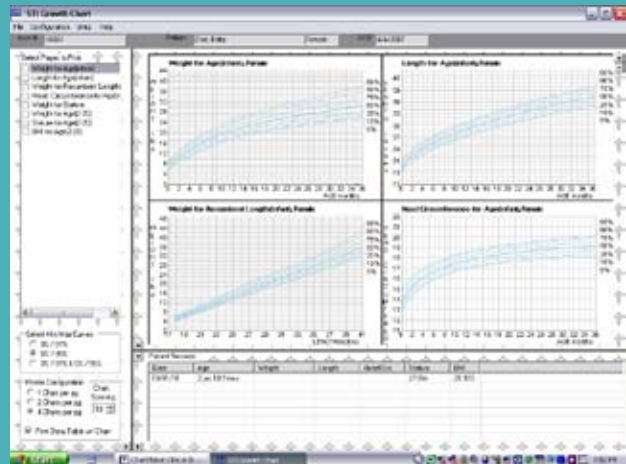




# Pediatric Physicians

There has never been a better time to add Electronic Medical Records to your practice!

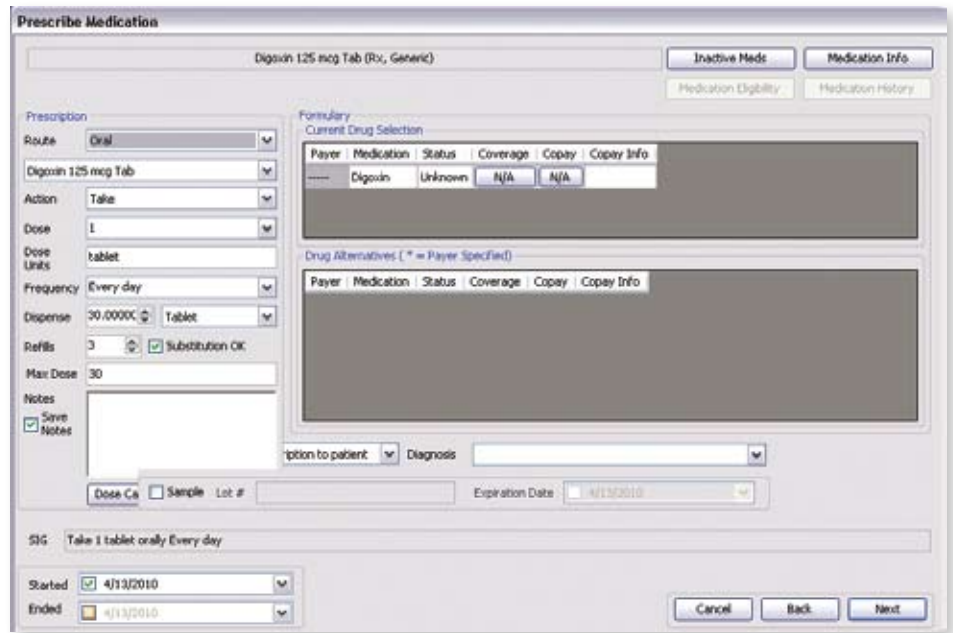
**CHART  
MAKER<sup>®</sup>**  
Medical Suite



## With ChartMaker®, your office can take advantage of the following features:

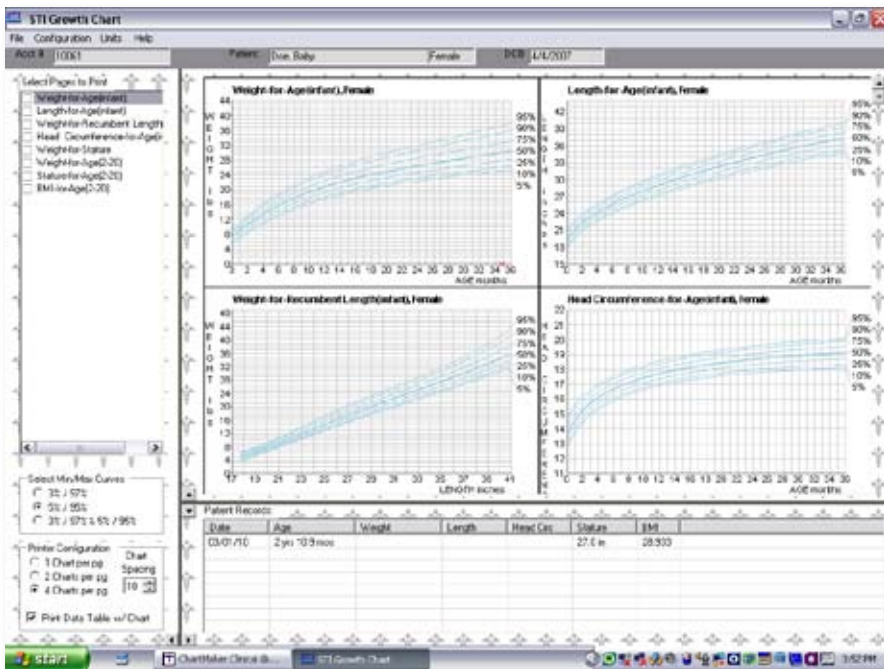
### Electronic Prescriptions

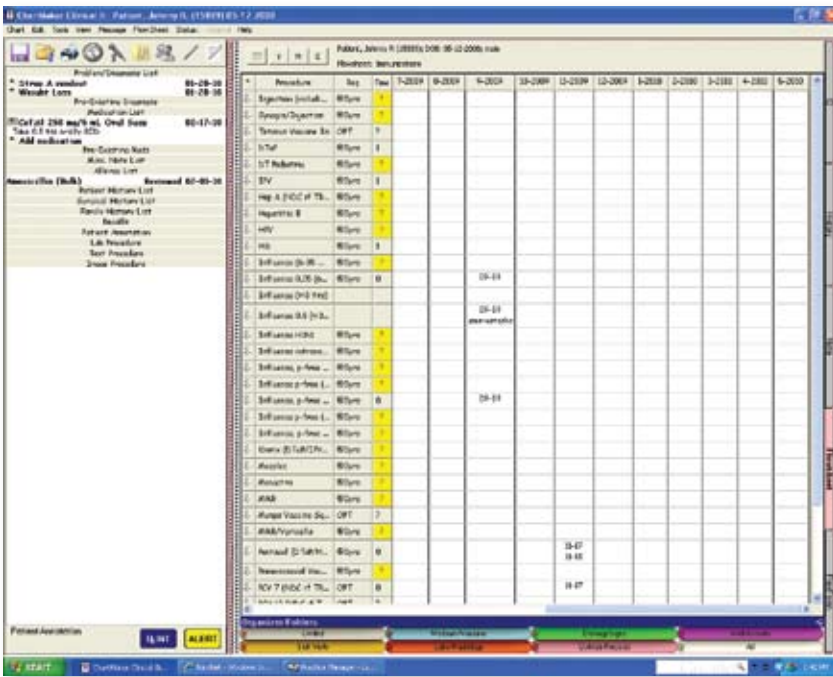
ChartMaker® is Surescripts Certified. Your practice will be able to send prescriptions electronically to over 95,000 participating pharmacies directly from a patient chart. The system allows you to keep a detailed history of past and current medications and review them at a glance while automatically checking for counter-indications and proper dosage. This is done while reducing potential errors from illegible handwriting.



### Growth Charts

For a busy Pediatric practice, plotting Growth Curves can be a time-consuming process prone to errors when recorded manually. ChartMaker® can record measurements and plot a growth chart quickly and easily while increasing accuracy.





### Immunization Tracking

Recording and reporting immunization data is made easy using flow sheet functions designed to keep an organized chronological immunization history which can be shared with schools, state registries and other 3rd parties needing record of this information. Plus, the numerous reminder functions within ChartMaker® will make sure that both doctors and parents remain up to date with future immunizations.

### Voice Recognition

Transcription no longer has to take up so much of your work time. ChartMaker® comes equipped with complete voice transcription capability to quickly capture progress notes and detailed medical histories. Just speak in your normal voice with the digital microphone and watch your words appear before you in the patient chart.



### Free Demonstration

This is only a small sample of the many great features contained within the ChartMaker® Medical Suite. There is much more I'd like to share with you. Free system demonstrations are available both at your location and via the Internet. Even if you're just curious, I encourage you to contact me at 800-487-9135 x 1159 to see how ChartMaker will benefit your practice! There's no obligation.

## Electronic Medical Records in Pediatrics

The ChartMaker<sup>®</sup> Medical Suite is the best choice in a software solution designed to meet the needs of today's Pediatric practice.

Electronic Medical Records are the future for clinical documentation! The system provides complete, structured chart documentation to allow you to quickly bill at the highest code allowable. Protect yourself from chart audits while gaining maximum reimbursements for your services. Plus ongoing costs such as paper storage and transcription will eventually be eliminated, adding more to your bottom line profits!

Thanks to provisions recently enacted under the *American Recovery and Reinvestment Act of 2009*, your practice can qualify to receive incentives for using Electronic Medical Records (EMR).

To qualify for many of the current financial incentives, you must select a certified system with passes additional requirements for Pediatric specialists. Rest assured, your ChartMaker<sup>®</sup> EMR is CCHIT Certified including Child Health requirements as specified by the Department of Human Services (DHS).



### ChartMaker<sup>®</sup> Clinical EMR benefits:

- Eliminate paper charts and their related storage space.
- Eliminate lost charts and manual chart pulls.
- Get out of the office sooner and work or access your electronic charts from home or another location.
- Reduce errors and the time to document a note or referral letter.
- Provide printed patient handouts to reduce medical liability.
- Produce legible, and E&M compliant chart notes for proper billing purposes.
- Eliminate or reduce transcription costs.
- Quickly document notes from pre-designed templates by mouse click or pen tap.
- Provides templates that permit checklists for easy note input with a documentation by exception option.





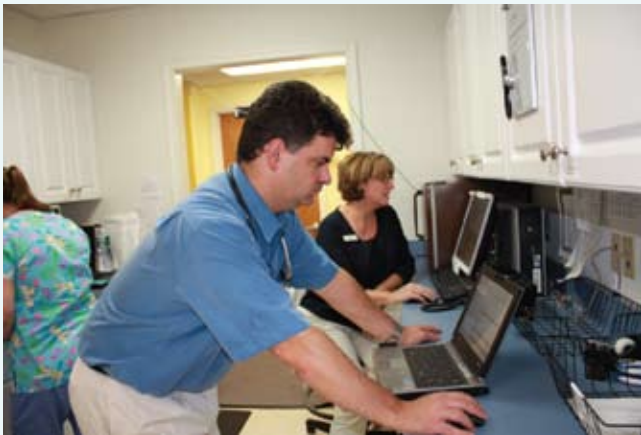
# Customer PROFILE

## Specialty — Pediatrics

*Dr. Auren Weinberg Lower Bucks Pediatrics*

Dr. Auren Weinberg looks back in surprise how quickly time has passed by. It was in August of 2002 when he founded Lower Bucks Pediatrics in Yardley, PA. As a solo Pediatrician at the time, Dr. Weinberg founded his practice with the vision of being a leading medical provider in Bucks County committed to the best quality of care and superior customer service for his patients. Since that time, Lower Bucks Pediatrics has grown consistently. Dr. Weinberg states, "I've added an additional doctor to the practice approximately once each year to manage our steady growth."

With 7 doctors now on staff attending to a growing number of patients, Dr. Weinberg realized the need to improve office work flow to meet increased demands. "It was just over a year ago I decided to add the ChartMaker® EMR system to my practice. We needed to solve the work flow problems created from managing a growing number of paper charts that were beginning to reduce productivity in our office. Two people needed to be hired just to pull charts and return them to storage when not being used plus managing messages from patients while passing charts back and forth was also a growing problem. Too much time was consumed in this process. It was time to introduce improved work flow processes to continue our growth".



*Lower Bucks Pediatrics*

After installation of ChartMaker, there was a period of time needed to manage this transition. "The initial change was challenging", recalls Dr. Weinberg. "It was a bit overwhelming at first. Tracking phone messages and patient notes in a different manner took some adjustment. Implementing the system in planned phases certainly helped with this process. After about four months, we gained our rhythm using ChartMaker to the point where we noticed a big improvement in our overall efficiency. We now have better access to our data because of the orderly manner in which ChartMaker displays information.



*Dr. Auren Weinberg*

I especially like the ability to login and access patient charts remotely. That was never an option before!"

Dr. Weinberg adds, "As a Pediatric office, plotting growth curves by hand inside a paper chart was a troublesome process prone to errors. But now, by plotting the growth curves within ChartMaker, we've reduced errors substantially while decreasing the amount of time needed to record this process.

"EPrescribing also helps our practice a lot. The ability to check for interactions and dosage forms were helpful. We spend much less time answering calls from pharmacies for clarification. Parents especially like the convenience of having a prescription ready for them at the pharmacy when they arrive."

Dr. Weinberg offers advice to other physicians thinking of adding ChartMaker to their practice: "The key to success in implementing an EMR system is to have a "Champion" at your office to lead the transition. A dedicated person on your staff should work closely with the training department to assist in managing the necessary template editing. There is much work involved but it is definitely worth the effort."

# Make 2010 your Year to add Electronic Medical Records!



Three financial incentives will more than pay for a new STI ChartMaker® System.  
BUT, don't wait to the last minute or you could lose out.

*Use the ChartMaker® Medical Suite to gain all eligible financial incentives while they are available!*

Like most medical practices, I'm sure you've heard about the generous financial incentives currently available to physicians using Electronic Medical Records (EMR) with ePrescribing. The good news is, 2010 is the year to gain maximum benefits from the *American Recovery and Reinvestment Act*. This legislation was recently signed into law to encourage early adoption of EMR technology among healthcare providers nationwide.

Each office-based physician who reports meaningful use of a certified EMR system is eligible to receive up to \$64,000 (Medicaid) funding. Time is running out for this added incentive!

Remember, these incentives are provided for those practices who act early. In most instances, they will more than cover the purchase of a new system. If you wait too long, they will expire before you have the opportunity to install a system & record metrics of meaningful use as required by the CMS.

In addition, we'll demonstrate how using the ChartMaker® Medical Suite will help provide improved quality of care and increased efficiencies which add up to long-term profits!

Don't miss your chance to claim your share of these generous financial incentives available to your practice. Even if you are undecided, I encourage you to contact STI today to learn more. We'll provide up-to-date information on all the current incentive programs and how they will benefit your practice.

For most Physicians, the financial incentives will more than pay for a new STI ChartMaker® System. *Some Physicians may even make money on the incentives.* BUT, don't wait to the last minute or you could lose out. There aren't enough EMR vendors to install 500,000 physicians by year-end. If you wait until the last minute to decide, you won't be able to get any EMR vendor to commit to implementing them by 2011 because every EMR vendor will be backed up with implementations.



BESIDES THE FEDERAL ARRA INCENTIVES OTHER COST SAVINGS FROM IMPLEMENTING AN EMR SYSTEM INCLUDE:

- Increased bill capture
- Decreased billing errors
- Chart pull savings
- Transcription savings
- ADE prevention
- Drug, Lab and Radiology savings

CALL STI TODAY AT 800-487-9135, EXTENSION 1159 FOR DETAILS AND A PERSONAL CONSULTATION



**The ChartMaker® Medical Suite consists of four unified modules with a phased implementation approach and an affordable cost.**

The ChartMaker® Medical Suite is a unified suite of products that can be installed modularly within your office. The ChartMaker Medical Suite has been programmed with the latest technology for the future -- Microsoft SQL® database and Microsoft.Net® framework for both client/server and web (cloud) based applications. This is the next generation in practice management software, a product for today and for the future. You can install any of the modules that you need today, and feel assured that you would be able to expand your system with additional modules whenever you need them.

**The ChartMaker Medical Suite**

- 1. ChartMaker® Practice Manager**
- 2. ChartMaker® Scheduler**
- 3. ChartMaker® Entry Point**
- 4. ChartMaker® Clinical**

**ChartMaker® Scheduler** makes scheduling easy with color-coded graphics and automatic reminders. Eligibility Checking is included!

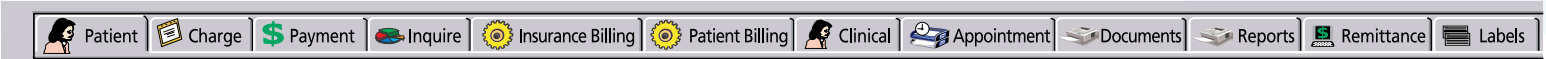
**ChartMaker® Practice Manager** handles all of your billing needs from start to finish with all the stability and functionality of a real Microsoft Windows system. Best of all, STI provides Electronic Claim submission to most carriers.

**ChartMaker® Entry Point** uses modern scanning functionality to provide an orderly transition of existing paper medical charts into an electronic format. A detailed patient face sheet with automatic reminders, electronic prescription writing, and electronic lab results are included.

**ChartMaker® Clinical** is a pen-based, template-driven system of Electronic Medical Records which can be customized to your medical specialty. It is designed to produce legible, detailed patient charts which can be securely accessed from a home office or other remote location. With voice-recognition features, referral correspondence can be created directly from progress notes. A Coding Assistant is included to help determine the correct E&M code from the completed office note.

**Proven Experience** — While many other vendors are less than five years old, STI sold its first Practice Management System in 1979. With new vendors the EMR may be sufficient, but how robust is their practice management option? A good EMR with a weak practice management component won't do your practice any good, and may cost you a lot of money in rejected insurance claims. STI currently has over 3,000 medical practice customers representing over 7,500 physicians using their software. STI prides itself on its reputation for great system support.

**Trust** — Purchase your software from a trusted company with an established track record in providing excellent software support to the medical community. For questions call Rob Farrow: 800-487-9135 x 1159.



**Call 800-487-9135 extension 1159 for more information, email rfarrow@sticomputer.com, or fill out and return this form via mail — for fastest service fax it to (800) 971-7735**

**STI Computer Services, Inc. • Valley Forge Corporate Center • 2700 Van Buren Avenue • Eagleville, PA 19403**

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- Please call me to set up a demonstration and provide an exact quote.**
- Please send a copy of how to select software for a medical practice (Buyers Guide).**



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2700 Van Buren Avenue, Eagleville, PA 19403

Telephone: (610) 650-9700 Toll Free: (800) 487-9135

Fax: (610) 650-9272

### **Make this your year for implementing EMR!**

Due to the financial incentives, some physicians are realizing financial gains by using an EMR early. Many physicians underestimate the benefit of ridding their office of paper records — they include:

**Elimination of Paper**

**On-Line Chart Access**

**Streamlined Chart Entry**

**E&M Guidelines**

**Electronic Laboratory Results**

**HIPAA and Patient Confidentiality**

**Electronic Prescriptions (eScripts)**

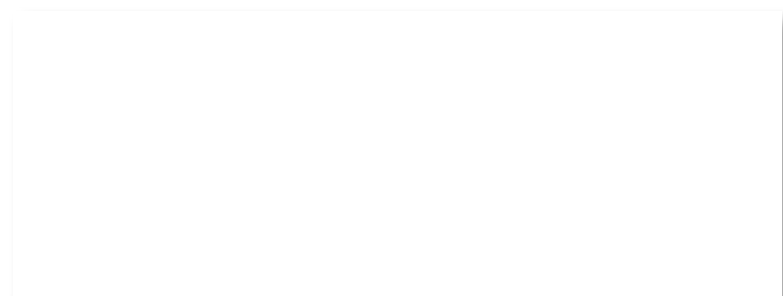
**Automated Billing Entry**

**EMR Certification**

**Voice Recognition**

**Help Minimize Malpractice Liability  
and Insurance Premiums**

**Much More Inside**



**Contact Rob Farrow today.**

**Call toll free**

**800 487-9135 x 1159,**

**or email**

**rfarrow@sticomputer.com.**



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